

## EXPO

### Show Overview

The Pacific Water Conference Expo is organised by the PWWA, where buyers and sellers of water technologies and solutions will meet. There will be international participants offering a wide range of practical solutions and products and special side events such as product launches, technology demonstrations and talks, the water conference promises to hold the tradeshow for water industry practitioners who seek solutions and applications relating to water and wastewater.

### Why Exhibit?

The Pacific Water Expo is the perfect platform to:

- Meet face to face with your target customers
- Secure leads for post show sales
- Launch new products or services
- Demonstrate your product and its benefits
- Conduct market research
- Develop your sales database
- Showcase your latest in water quality and technology solutions
- Network with water professionals and promote your products and services
- Expand your market reach
- Keep yourself up to date with the latest in water technologies

### Who Should Exhibit?

Both market leaders and emerging suppliers with products or services which save water, increase recycling or reduce waste, including:

- Grey water systems
- Rain water collection
- Water retailers
- Waste water treatment
- Water saving devices
- Toilets and urinals
- Showers and tap ware
- Sustainability associations
- Waste management systems
- Water filtration
- Irrigation supplies
- Rainwater tanks
- Pumps
- Retro Fitting devices

## FLOOR PLAN

EXPO STANDS 1-30		R E S T A U R A N T
EXPO AREA		
CONFERENCE HALL	HOTEL	

### What You Get

Stands are US\$200 incl VAGST

All pricing incorporates the following benefits for the full expo:

- Table (1.5 metres) and two chairs
- Company name and telephone listed in the Expo Guide
- Company name listed on the Expo website, with a link to your website or email

If you need extra room you may purchase another stand  
Please fill out a form on our website  
[www.pwc09.pacificwaterassociation.org](http://www.pwc09.pacificwaterassociation.org) or contact us  
below for more information

Pacific Water Association  
Level 1, Feagaimaleata Building PO Box 848, Apia, Samoa  
Tel: (+685) 30326 or Fax: (+685) 28885  
Email: [info@pacificwaterassociation.org](mailto:info@pacificwaterassociation.org)  
Website: [www.pacificwaterassociation.org](http://www.pacificwaterassociation.org)

Tonga Water Board  
Contact Person: Kalolaine Fifita  
Tel: (+676) 23299  
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Event Polynesia  
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## PACIFIC WATER CONFERENCE 2009



Puataukanave Hotel, Vava'u Tonga

July 30 – August 2, 2009

### SPONSORSHIP OPPORTUNITIES & EXPO INFORMATION



## BRAND INVESTMENT!

**Differentiate above the rest!** Have your company recognised by water industry professionals across the region through sponsorship at this annual event!

Take advantage of these **sponsorship opportunities** by being a partner of the Second Annual Water Conference, which **promotes value** and **prestige** for your products and services. Being a sponsor is a great way to **leverage your presence** and be recognised by the attendees of PWWA. Maximise this opportunity now and **do not be left behind** by your competitors!

- ✓ Build your brand with decision makers
- ✓ Expand into new markets
- ✓ Establish new contacts
- ✓ Heighten visibility
- ✓ Raise your corporate profile
- ✓ Tap into networking opportunities
- ✓ Create positive Publicity

### List of Countries:

American Samoa	Tuvalu
Australia	Vanuatu
Cook Islands	Samoa
Federated States of Micronesia	Tonga
Fiji	Solomon Islands
Kiribati	Nauru
Niue	Palau
Papua New Guinea	New Zealand

## GOLD SPONSOR US\$7,000

- A) 2 exhibition Spaces
- B) Invitations to marketing & networking events
  - \* four (4) passes to full conference & networking events
- C) One advertisement on PWWA website for 12 months
- D) Sponsorship Acknowledgement
  - \* Logo on main signage at event entrance
  - \* Logo on main backdrop at the reception
  - \* Logo on all event marketing material where appropriate
  - \* Logo and verbal mention on any tv adverts
  - \* Logo on any newspaper adverts
  - \* Logo, link to your website and short blurb on PWC website
  - \* Logo on all conference proceedings
- E) FREE ACCOMMODATION for two (2) people for five (5) nights

## SILVER SPONSOR US\$5,000

- A) 2 exhibition Spaces
- B) Invitations to marketing & networking events
  - \* three (3) passes to full conference & networking events
- C) One advertisement on PWWA website for six (6) months
- D) Sponsorship Acknowledgement
  - \* Logo on main signage at event entrance
  - \* Logo on main backdrop at the reception
  - \* Logo on all event marketing material where appropriate
  - \* Logo and verbal mention on any tv adverts
  - \* Logo on any newspaper adverts
  - \* Logo, link to your website and short blurb on PWC website
  - \* Logo on all conference proceedings
- E) FREE ACCOMMODATION for one (1) person for five (5) nights

## BRONZE SPONSOR US\$3,000

- A) 1 exhibition Space
- B) Invitations to marketing & networking events
  - \* two (2) passes to full conference & networking events
- C) One advertisement on PWWA website for three (3) months
- D) Sponsorship Acknowledgement
  - \* Logo on main signage at event entrance
  - \* Logo on main backdrop at the reception
  - \* Logo on all event marketing material where appropriate
  - \* Logo and verbal mention on any tv adverts
  - \* Logo on any newspaper adverts
  - \* Logo and short blurb on PWC website
  - \* Logo on all conference proceedings
- E) FREE ACCOMMODATION for one (1) person for three (3) nights

## GALA DINNER/ LUNCH SPONSOR US\$4,000

Whilst taking place within the formal framework of the conference, an **Official Lunch or Gala Dinner** also provides the opportunity to emphasize your organization's services or products in a more congenial setting.

- \* **Exhibition Space:** Two (2) exhibition spaces at the Pacific Water Expo
- \* **Marketing & Networking Events:** Two (2) passes to all conference sessions and social networking events
- \* **Website Advertisement:** One advertisement on PWWA website for three (3) months.
- \* Time will be allocated for the sponsor to give a **15 minute presentation**, or a demonstration if appropriate.
- \* As a **conference Gala Dinner/ Lunch sponsor** your company's logo and brief profile will appear in conference handbook
- \* Sponsorship also includes **logo and contact details** advertised at venue during conference
- \* **FREE ACCOMMODATION:** For Two (2) people for five (5) nights

## SHOW CARRIER BAGS US\$3,500

You will be "carried away" with this sponsorship! The bags will be used **throughout and after the event**. All Conference participants will be given the carry bag at registration. The bag will have both the PWC logo and **your company logo**. The bag will include the following items:

- Notepad (will carry both the **PWWA** logo and **your company** logo)
- Conference Information
- Trade show brochures
- ID pocket
- Lanyard

Sponsorship will **include the production** of the bags.